



Zoning & Planning Committee

Agenda

City of Newton

In City Council

Monday, March 25, 2019

7:00PM

Room 205

Items Scheduled for Discussion:

- #89-19 Appointment of David Kayserman to Auburndale Historic District Commission**
HER HONOR THE MAYOR appointing DAVID KAYSERMAN, 33 Hancock Street, Auburndale, as a member of the AUBURNDALE HISTORIC DISTRICT COMMISSION to complete Patricia Bottomley's term which expires on May 31, 2019. (60 days: 05/03/19)
- #90-19 Reappointment of David Kayserman to Auburndale Historic District Comm**
HER HONOR THE MAYOR reappointing DAVID KAYSERMAN, 33 Hancock Street, Auburndale, as a member of the AUBURNDALE HISTORIC DISTRICT COMMISSION for a term to expire May 31, 2022. (60 days: 05/03/19)
- #110-19 Appointment of Kathryn Cade to Conservation Commission**
HER HONOR THE MAYOR appointing KATHRYN CADE, 195 Islington Road, Auburndale, as a member of the CONSERVATION COMMISSION to complete IRA Wallach's term which expires on May 31, 2020. (60 days: 05/17/19)
- Public hearing to be held on #111-19:***
- #111-19 Technical amendments to the Zoning Ordinance**
DIRECTOR OF PLANNING requesting technical amendments to the Newton Zoning Ordinance, Chapter 30, which became effective November 1, 2015, in order to address clarifications, corrections, and edits related to missing or incorrectly transcribed ordinance provisions in the following sections:
- Sec. 4.4.1
 - Sec. 1.3.1
 - Sec. 5.1.4.A
 - Sec. 5.11.4.B

The location of this meeting is accessible and reasonable accommodations will be provided to persons with disabilities who require assistance. If you need a reasonable accommodation, please contact the city of Newton's ADA Coordinator, Jini Fairley, at least two business days in advance of the meeting: jfairley@newtonma.gov or (617) 796-1253. The city's TTY/TDD direct line is: 617-796-1089. For the Telecommunications Relay Service (TRS), please dial 711.

- #518-18 Discussion and review relative to the draft Zoning Ordinance**
DIRECTOR OF PLANNING requesting review, discussion, and direction relative to the draft Zoning Ordinance.
- #220-18 Discussion relative to the Washington Street Corridor Action Plan**
DIRECTOR OF PLANNING requesting monthly progress discussions on the Washington Street Corridor action plan.

Respectfully Submitted,

Susan S. Albright, Chair



Ruthanne Fuller
Mayor

City of Newton, Massachusetts
Office of the Mayor

#89-19, #90-19

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Email

rfuller@newtonma.gov

Honorable City Council
Newton City Hall
1000 Commonwealth Avenue
Newton, MA 02459

February 15, 2019

2019 FEB 20 AM 10:06

RECEIVED
Newton City Clerk

To the Honorable City Councilors:

I am pleased to appoint David Kayserman of 33 Hancock Street, Auburndale as a full member of the Auburndale Historic District Commission. His term of office shall expire May 31, 2022 and his appointment is subject to your confirmation. Mr. Kayserman will complete Ms. Patricia Bottomley's term which ends on May 31, 2019. Mr. Kayserman will then begin to serve a new term ending May 31, 2022.

Thank you for your attention to this matter.

Warmly,

Ruthanne Fuller
Mayor

DAVID KAYSERMAN

33 Hancock Street, Newton, MA 02466 |

SUMMARY

I have spent the last thirteen years guiding clients in the energy and utilities industries through business and digital transformations. I'm passionate about helping executives shift or rebuild their organizations around changing market dynamics and opportunities presented by the rapidly evolving technology landscape. I specialize in digital and technology strategy with a focus on AI, intelligent automation, and agile organizational design. I've tackled challenges all over the industry in the past decade, in areas such as power asset and speculative trading, gas supply and trading, marketing and origination, competitive retail gas and power, electricity market design, LNG supply chain, environmental products optimization, crude supply and trading, and midstream and downstream supply and marketing.

EXPERIENCE

- | | |
|---|--|
| 04/15 – Present

(Structure acquired by Accenture) | Managing Director, Resources, Accenture, Boston, MA

<ul style="list-style-type: none"> • Lead Accenture's Trading & Commercial Consulting practice in the North America Resources operating unit, consisting of 120+ FTEs and \$100M+ annual revenue. Achieved 20% year-over-year growth since the acquisition of The Structure Group. Responsible for go-to-market strategy, offering creation, and talent strategy and development. • Talent and performance lead for 120+ practice, planning and executing on recruitment and hiring, performance programs, and people development programs. Actively mentor 20+ people ranging from Analyst to Senior Manager. • Architect Accenture's advanced analytics, value chain optimization, and intelligent automation offerings across energy and utility clients, with over ten active clients/pilots and sales in excess of \$10M after one year. • Frequent conference and panel speaker on topics including "Digital Disruption in Commodities", "Fantasy and Reality in the Journey to Citizen AI", "Pivoting from Commodities Systems of Record to Systems of Insight" |
| 04/17 – Present

(Client) | Client Account Lead, PE-owned LNG Supplier/Marketer

<ul style="list-style-type: none"> • Cultivated relationship with rapidly-growing private equity owned LNG startup with multi-billion valuation. Grew account from prospect to \$1.5M+ in sales in one year. • Delivered technology, digital, security, and talent strategy for organization across plant, logistics, commercial, customer, and enterprise verticals including launching a new advanced analytics capability. Trusted advisor for C-suite, currently interviewing CTO candidates for organization. • Defined vision and led engagement to build advanced AR visualization and insights platform prototype built in Unity, hosted on Azure, designed to connect global insights with logistics and assets IoT with customer data. Planned multi-year product development roadmap to co-develop with client. |
| 07/16 – Present

(Client) | Client Account Lead, Constellation Energy, Baltimore, MD

<ul style="list-style-type: none"> • Steward for Accenture's relationship with Constellation, driving \$10M+ annual revenue and 30+ person team. Trusted advisor to Constellation senior leadership team. Leading four-year \$75M+ business transformation program for Power, Gas, and Environmental Products portfolios involving 35+ system retirements, 40+ FTE reduction, automation of 30+ processes, and faster time-to-market for new trading strategies. • Partner with executive leadership committee to drive adoption of agile and high-performing teams across the organization, representing a fundamental shift in |

accountability, leadership structures, talent strategy, and reducing the divide between IT and business organizations.

- 02/17 – Present
(Client) Engagement and Go-To-Market Lead, Commodity Analytics *Various Fortune 200 Energy and Utility Clients*
- Led sale, strategy, and development of “Optimal Procurement Target” advanced analytics and visualization platform for \$3B+ in annual gas purchases resulting in 5-year \$10M+ NPV business case focused on optimizing firm transport capacity on FGT pipeline in addition to significant operational efficiency improvements.
 - Drove vision for and sale of custom-built supply chain optimization platform for global utility’s coal and LNG supply between 5 continents, resulting in 5-year \$15M+ NPV business case. Enabled client to centralize global fuels supply and run simulations and what-if scenario analysis intra-day to maximize P&L while balancing global supply and demand.
 - Directed sale of custom advanced analytics platform for connecting oil sands refining operations with commercial data to optimize Fortune 200 organization’s refining operations using cloud-hosted linear programming models, with custom-built visualization and dashboards.
- 04/14 – 12/17
(Client) Executive Advisor/Client Account Lead, *Global Partners LP, Waltham, MA*
- Executive advisor to company’s senior leadership team on a \$30M+ business transformation program for crude and refined products business involving organization redesign, business process re-engineering, and multiple system implementations. Helped establish risk organization, trading operations and analysis function, marketing and sales support function, and enabled reduction in back office headcount by 30%.
- 02/12 – 04/15 **Director, The Structure Group, Houston, TX**
- Executive of 200+ person energy consulting firm responsible for driving \$5M-\$10M in annual sales, directly managing \$10M+ in annual revenue, leading 20+ person teams, and directing strategy and technology initiatives for clients with capital budgets in excess of \$50M.
 - Achieved 18% revenue growth, 8% attrition reduction, and increase in gross margin by 5% over two years driving go-to-market strategy, corporate development, and recruiting for the commercial trading practice (60% of the business).
- 03/14 – 10/15
(Client) Strategy Consultant, *Constellation Energy, Baltimore, MD*
- Identified and drove creation of 10-year \$33M+ NPV business case comprised of 35+ system retirements, 40+ FTE reduction, and operational and regulatory risk reduction. Led market entry strategy for international coal and LNG businesses, followed by a post-M&A technology strategy, capability assessment, and business case initiative across wholesale and retail gas, environmental products, coal, freight, heating oil, and LNG lines of business.
 - Led go-to-market strategy for client’s expansion into international coal and freight business, resulting in 3-year business case and opening of a new office in London
- 11/13 – 03/14
(Client) Executive Advisor, *Southwest Power Pool, Little Rock, AR*
- Senior advisor for the program management office, helping the organization initiate and launch FERC-mandated \$30M+ second phase of its Market Redesign initiative. Provided executive oversight, coaching, and guidance for the new system integration team taking over program management operations and delivery responsibility from the previous vendor.
- 04/12 – 11/13 Program Manager, *Pacific Gas & Electric Company, San Francisco, CA*

- (Client) • Led team of 30+ on the planning, design, and delivery of \$40M+ Commodity Trading and Risk Management program supporting all Energy Procurement lines of business (Electric Fuels, Core Gas Supply, Short-Term Electric Supply).
- 08/05 – 04/08 Management Consultant, *Sapient, Cambridge, MA***
- Consultant in the Global Markets practice of a 5,000+ international consultancy, delivered solutions that included enterprise application development in the energy sector, optimization of back office operations, and training and change management for an international chain of casino properties.
- 07/06 – 04/08 Business Analyst, *New York Independent System Operator, Albany, NY***
- (Client) • Led the design and delivery of a \$7M+ custom Price Validation application for the ISO, enabling the organization to reduce its time window for identifying, analyzing, and correcting erroneous Location Marginal Prices from five days to less than eight hours in all Day Ahead and Real Time markets.
- 08/05 – 07/06 Project Manager, *Sapient, Cambridge, MA***
- (Client) • Delivered operations re-engineering and scalability initiative across all G&A functions for 5,000+ professional services firm across 17 locations while organization grew over 30%. Impacted overall profitability by reducing G&A costs from 28% to 22% in 1 year and reduced finance function costs from 6% to 2% of revenue in 24 months through process re-design, systems implementation, and establishing a new corporate Finance and accounting function in India.

SKILLS

Functional & Technical Skills

- Strategy/Management Consulting
- Technology Strategy
- Talent Strategy
- Digital Strategy
- Organization & Operating Model Design
- Applied Intelligence and Analytics Strategy
- Design Thinking & Workshop Facilitation
- Change Management
- Large-Scale Program Management
- Agile/DevOps
- Coaching and Mentorship

Industry Experience

- Power, Gas, Environmental Products, Crude, LNG, Refined Products (Rack and Delivered), Financial Derivatives
- Small-scale LNG Supply Chain
- Midstream and Downstream Supply and Marketing
- Utilities and Digital Customer
- Electricity Markets and ISO/RTOs
- Commercial & Operational Business Activities – Trading, Marketing, Logistics, Risk Management & Control, Credit, Settlements, Accounting, and Financial Reporting, Regulatory Reporting

EDUCATION AND CERTIFICATIONS

- 01/12 Master of Business Administration, *Babson College, F.W. Olin School of Business, Wellesley, MA***
- 05/05 Bachelor of Arts, *University of Massachusetts, Amherst, MA***



Ruthanne Fuller
Mayor

City of Newton, Massachusetts
Office of the Mayor

#110-19

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RECEIVED
Newton City Clerk
2019 MAR 13 AM 10:32
Ruthanne A. Fuller, Clerk
Newton, MA 02459
March 8, 2019

Honorable City Council
Newton City Hall
1000 Commonwealth Avenue
Newton, MA 02459

To the Honorable City Councilors:

I am pleased to appoint Kathryn Cade of 195 Islington Road, Auburndale as a full member of the Conservation Commission. Her term of office shall expire on May 31, 2020 and her appointment is subject to your confirmation. Ms. Cade currently serves as an alternate member. Ms. Cade will complete Ira Wallach's term, which ends on May 31, 2020, as a full member.

Thank you for your attention to this matter.

Warmly,

Ruthanne Fuller
Mayor

Kathryn E. Cade

Ms. Cade, a retired investment banker, has served as trustee and in leadership roles for a number of nonprofit health and human service organizations, including the Dimock Community Health Center and the Judge Baker Children's Center. She currently serves as Vice Chair of the Board of Trustees of The Carter Center in Atlanta, Georgia and as Co-Chair of the Advisory Board of the Rosalynn Carter Institute for Caregiving at Georgia Southwestern State University. She is also a member of the Audit Committee of Historic New England.

Ms. Cade began her professional career working for the American Association for the Advancement of Science, the largest professional scientific organization in the country. She then joined WNET-TV in New York, where she produced health and science documentaries. In 1976 she joined the presidential campaign staff of then candidate Jimmy Carter. She went on to serve as Director of Projects for Rosalynn Carter from 1977-81, where she led a new staff office in The White House created by Mrs. Carter to support the first lady's work in mental health, aging, women's rights and refugee relief.

After receiving an MBA from the Yale School of Management, Ms. Cade spent more than twenty years at a major regional bank in Boston, where she managed several trading businesses and then became chief of staff to the president of the bank.

Ms. Cade has had a longstanding interest in environmental issues and conservation causes, supporting a number of conservation organizations. Since moving to the Islington Peninsula in Newton in 2013, she has become actively involved in the control of invasive weeds in the lakes district of the Charles River. She is a member of CRWA and on the steering committee for CANOE, a citizen's group established to partner with CRWA in engaging citizens in the clean-up of this part of the Charles. She also serves as the coordinator for Save the Cove, another citizen's effort to preserve and protect Ware's Cove.

Ms. Cade holds a BA in History and Science from Harvard University.